



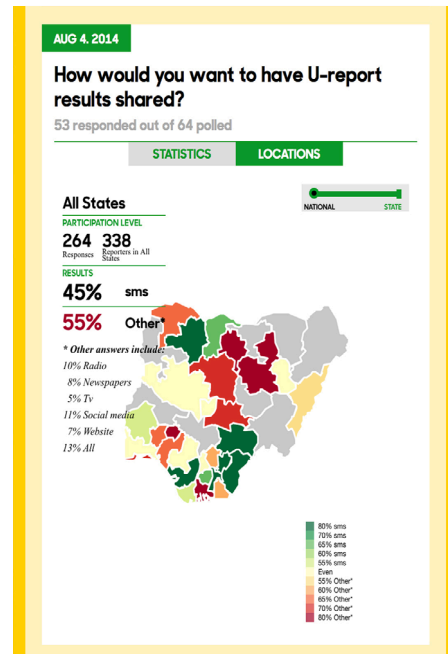
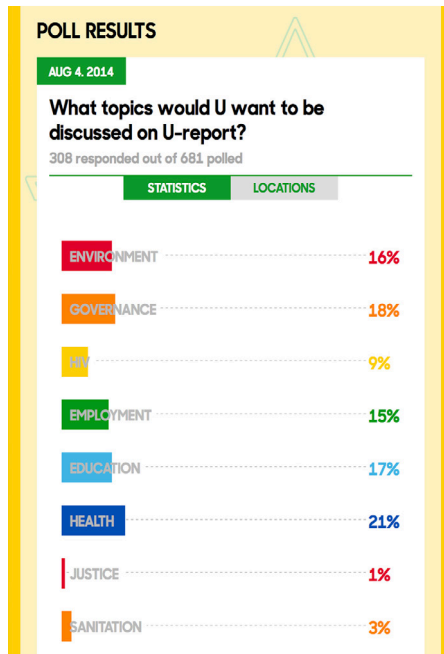
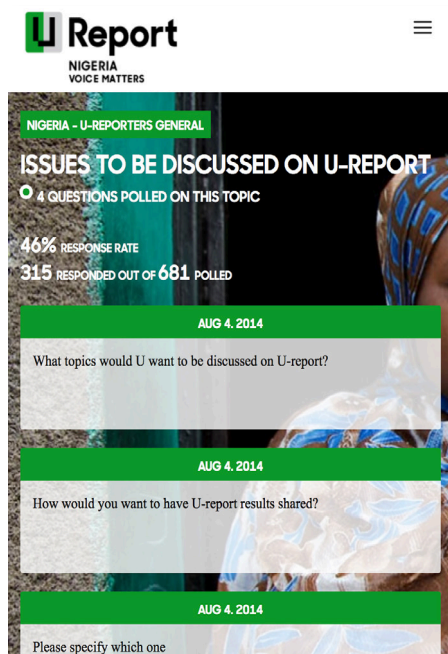
- First information
- First response
- Community awareness
- Community engagement
- Influencing policy, budget, legislation, action

U-report is a free SMS social monitoring tool and real-time information system for community participation, designed to strengthen community-led development, citizen engagement, and positive change.

SMS polls and alerts are sent out to U-reporters and real-time response information is collected. Results and ideas are shared back with the community. Issues polled include among others health, education, water, sanitation and hygiene, youth unemployment, HIV/AIDS, disease outbreaks; social welfare sectors. Data received can be disaggregated by age, gender, States, LGAs, Wards and settlements in real time. Registration is voluntary with SMS free to the users across all networks.



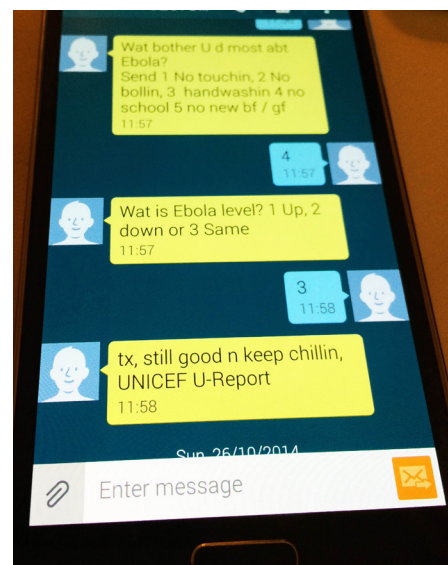
internal: flags to be updated, adding Liberia



nigeria.ureport.in

“ The beauty of U-report, and other systems that are designed with their users, is that they can take on the texture and rhythm of conversations that happen naturally. In a situation like the Ebola outbreak where conversation is vital, and where so much of the world doesn't have the facts about the disease—conversation must be tuned to local ears. ”

Chris Fabian, Sr. Advisor to the Executive Director
UNICEF Innovation Unit



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